

# People In Mind Community Wellbeing Fund

## Distribution report: September 2024

The People in Mind Community Wellbeing Fund forms part of the broader People in Mind programme co-ordinated & managed by Cornwall Voluntary Sector Forum (VSF) and funded jointly by Cornwall & Isles of Scilly Integrated Care Board (ICB) and Public Health. The 5 year programme is aimed at supporting innovation and collaboration within the voluntary, community & social enterprise (VCSE) sector to deliver a trauma-informed and whole-family approach to improving the wellbeing of communities in Cornwall and the Isles of Scilly.

A collaborative core service is being delivered by eight key VCSE sector partner organisations and the Community Wellbeing Fund is intended to provide grants to other voluntary organisations and community groups working with people aged 16+ that are most at risk of poor mental health, self-harm, or suicide.

This is the second year of the programme, and this report details the Community Wellbeing Fund's distribution of £185,450 to community projects. This constituted £140,000 from ICB and Public Health, and £45,450 from the Sedel-Collings Foundation. The Sedel-Collings Foundation generously contributed an additional donation of £7,662 to enable two further projects to be funded.



**2,231**

predicted  
beneficiaries



**16**

projects supported



**£11,590**

average grant size



**32%**

projects support young  
adults (19-25 yrs)



**158**

volunteers  
supported



**44%**

projects cover all  
areas in Cornwall



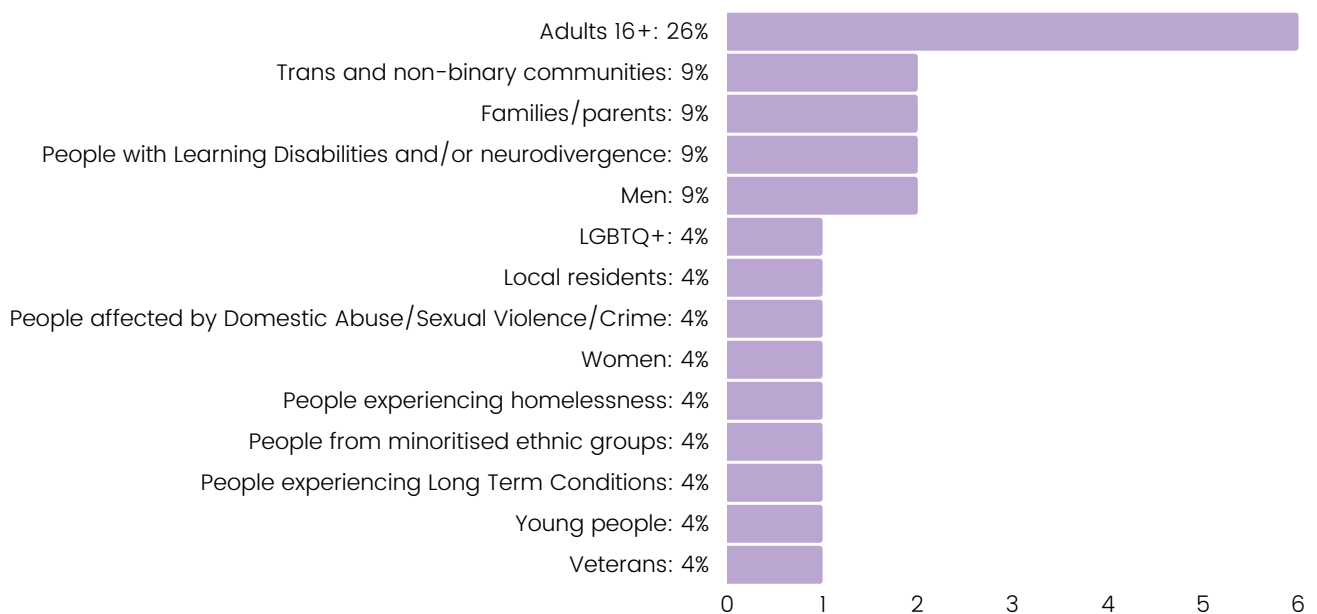
**Cornwall Community Foundation**

1 Sheers Barton, Lawhitton, Launceston, PL15 9NJ

Registered Charity: 1099977

# Beneficiaries

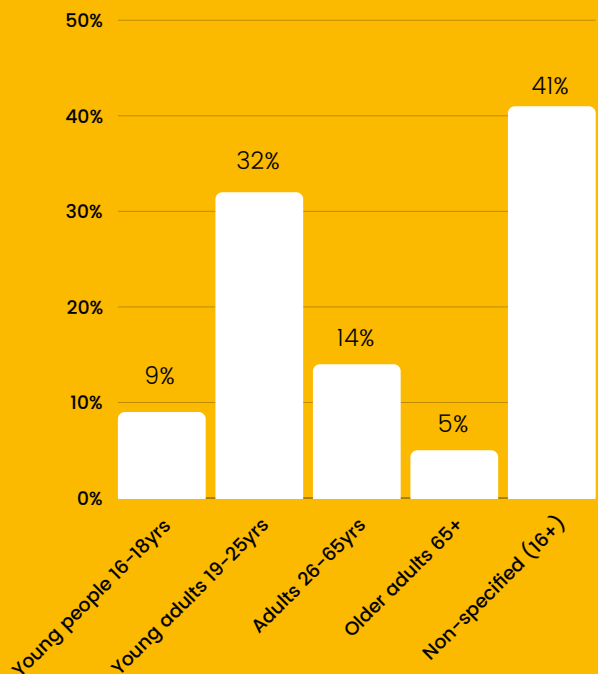
The funding will support 2,231 people, representing a wide range of beneficiaries across Cornwall. The largest reported primary beneficiary group is Adults 16+. This represents projects that have not identified a particular population group beyond those living with mental health challenges. 9% of projects will be primarily supporting trans and non-binary communities, including Transparent Presence CIC and Wild Young Parents. 9% of projects will primarily support those who have learning disabilities and/or diagnosed or undiagnosed neurodivergence, including The Women’s Centre Cornwall and the Autistic Community of Cornwall. Further beneficiary groups are demonstrated in the chart below.



## Age group

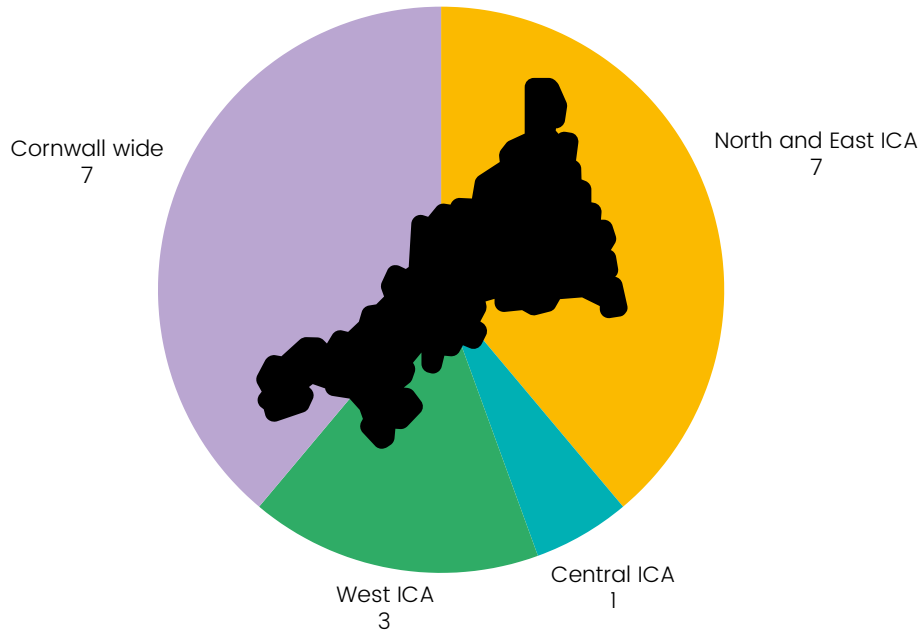
Projects will support all age groups over the age of 16, alongside whole family support offerings.

The largest beneficiary group is young adults aged 19-25 years old, which was a target population group for this fund. 32% of projects will specifically focus on this age group.



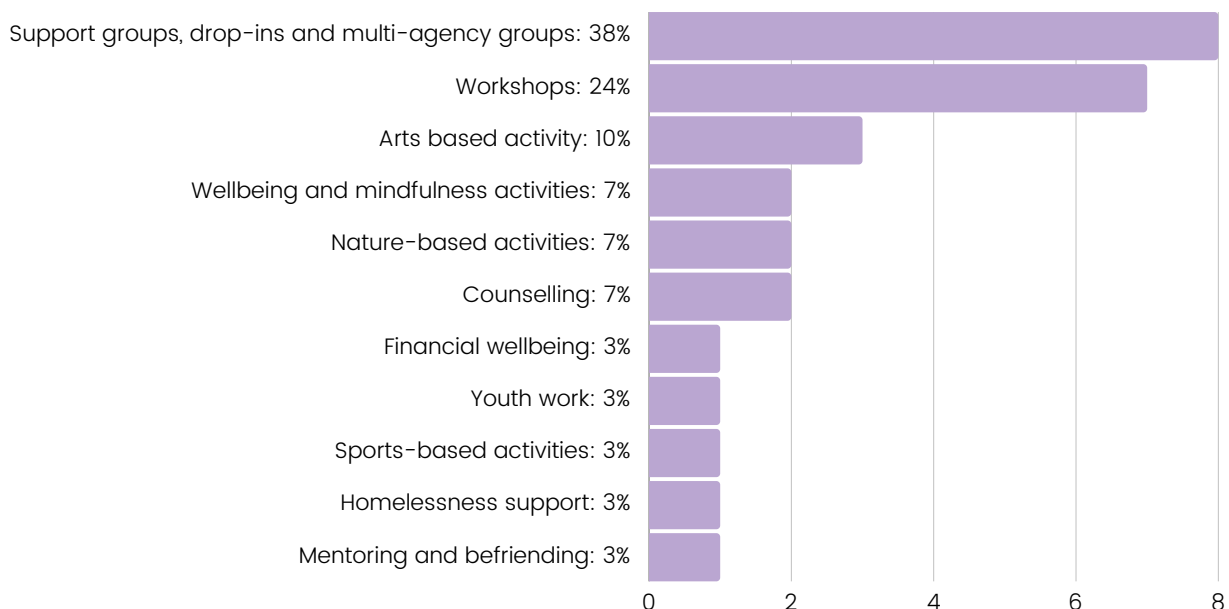
# Geographic spread

Projects were supported across Cornwall, with 44% of projects supporting clients across the whole county. Priority was given to groups supporting those in North and East Cornwall, as well as the Lizard, as these areas are currently underserved. 38% of funded projects are focusing on North and East Cornwall Integrated Care Areas. One project is based in the Lizard, which was an area we continued to receive fewer high quality applications from. There is no representation across Isles of Scilly, which is an under-served region.



# Types of support provided

A wide range of community-based projects were funded, with the most popular being support groups, drop-ins and multi-agency groups (38%).



# Reflection and learning

We are delighted to see 16 high-quality projects funded by People In Mind Community Wellbeing Fund in Year Two. We leveraged the funds available from Integrated Care Board and Public Health with an additional 36% of funding with generous support from Sedel-Collings Foundation. This includes Sedel-Collings Foundation funding two additional projects that were unsuccessful in achieving the People In Mind funding allocation: She's Worth It CIC and Sustainable Hayle. This is a great result for Cornwall, and we look forward to reporting back on the projects delivered across the county to reduce the risk of poor mental health, self-harm, and suicide.

We continue to see demand for funding for health creation projects outstrip the resources available. **This year we received 72 applications, with a combined ask of £879,794.** The VCSE sector is often best placed to deliver community-based health and wellbeing interventions and achieve real impact for our most marginalised communities, however it is drastically under funded to deliver on this potential.

The fund's geographic priorities focussed on areas where there is a low level of support provision: North and East Cornwall Integrated Care Area, and the Lizard. This resulted in an increase of funding to projects in North and East Cornwall, however we continue to receive far fewer applications from the Lizard. We also identified that we had no applications from groups based in the Isles of Scilly. This will be a focus for our community outreach work, to ensure that groups in these areas are made aware when funds are available.

We are pleased to see applications from groups supporting people with learning disabilities and/or neurodivergence, as well as LGBTQ+, particularly trans and non-binary communities. Unfortunately, we didn't receive any applications from groups supporting refugees/asylum seekers, or Gypsy/Roma/Travelling communities. We also only received one application from a group supporting racialised communities. These communities experience greater health inequalities and will therefore continue to be a top priority for our community outreach work to ensure greater uptake in applications from these groups for future funding rounds.



## Thank you!

We are so proud to continue working in partnership with Integrated Care Board, Public Health, Sedel Collings Foundation and Voluntary Sector Forum to deliver this valuable fund for communities across Cornwall. If we can offer further information, please get in touch with Sophie Griffiths, Fund Development Manager, [sophie.griffiths@cornwallfoundation.com](mailto:sophie.griffiths@cornwallfoundation.com)



**Cornwall Community Foundation**

1 Sheers Barton, Lawhitton, Launceston, PL15 9NJ

Registered Charity: 1099977

# People In Mind CWF Year 2 Awards

Grantee	Award	Primary Beneficiary	Number Of Beneficiaries	Project Area
Transparent Presence CIC	£9,980	Trans and non-binary communities	60	St Blazey and Liskeard
Wild Young Parents Project	£22,939	Families/parents; Trans and non-binary communities	200	Cornwall
YZUP / We Are With You	£9,884	Families/parents	144	Cornwall
The Dracaena Centre	£9,879	Young people	148	Falmouth and Penryn
Plymouth Argyle Football in the Community Trust	£10,000	People living with mental health challenges; Young men	40	Cornwall
IMAGINE IF PARTNERSHIP LTD	£7,500	People living with a long-term health or life-limiting condition	400	Torpoint, Liskeard, Saltash, Rame Peninsula
Rice and Peas (Community) CIC	£10,449	Black and minoritised ethnic groups	180	Launceston
St Petrocs	£24,983	People experiencing homelessness	210	Cornwall
The Women's Centre Cornwall	£10,000	People with a learning disability and/or neurodivergence; Survivors of sexual or domestic abuse; Women	10	Cornwall
Battling On CIC	£10,000	People living with mental health challenges; Veterans; People with disabilities;	60	South East, North and Mid Cornwall
Pegasus - Men's Wellbeing Centre	£10,449	People living with mental health challenges; Men	100	North and East Cornwall
Community Money Advice Launceston Limited	£9,930	Open to all 16+	24	North East Cornwall
Sunrise Cornwall CIC	£9,950	People affected by suicide	90	Redruth, Camborne, Penzance, Truro, Newquay, Falmouth and surrounding areas
The Pearl Exchange	£9,997	People living with mental health challenges	48	Bude
Trevow Helston CIC	£9,060	People who self-identify as LGBTQ+	283	Helston & The Lizard
The Autistic Community Of Cornwall	£10,450	People living with mental health challenges; People with a learning disability and/or neurodivergence	234	Cornwall



**Cornwall Community Foundation**

1 Sheers Barton, Lawhitton, Launceston, PL15 9NJ

Registered Charity: 1099977