

Font

General Sans SemiBold

General Sans Regular

General Sans Light

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Colours

C14 M76 Y100 K0
R212 G87 B23
#d45717

C2 M18 Y24 K0
R248 G219 B197
#f8dbc5

C78 M58 Y15 K2
R76 G103 B157
#4c679d

White

Black

Main Logo

For use on white backgrounds.



Light version

For use on dark colour backgrounds.



Black version

For when we're just printing in black and white.



Background version

For use on busy backgrounds (like photos) or other colour backgrounds where the other logos might not stand out enough.

