

CORNWALL CHARITY CLUB



Welcome to Cornwall Charity Club, a new series of **FREE EVENTS** supporting small local charities and community groups. Brought to you by Cornwall Voluntary Sector Forum in partnership with Truro and Penwith Colleges.

LAUNCH EVENT

MAKING THE MOST OF THE MEDIA

Wednesday 20th January
Truro College, Fal Building, 6pm – 8pm

Raising awareness of the work of your charity; promoting an event, raising funds or attracting volunteers – there are so many reasons for wanting and needing media coverage – but what’s the best way to work with the media?

At our inaugural meeting two of the region’s leading editors will provide us with the inside track on how the media works and how best to improve your chances of achieving that important media coverage.

It is a real coup to have such experienced professionals speaking at our first event. They are committed to supporting their community and understand how critical the work of charitable organisations is within Cornwall.

At the same time, the media world is undergoing many changes and keeping up to date with the right approach for today’s media is the best way to enhance your success in gaining media coverage. Find out how at this meeting – booking details as follows.

GUEST SPEAKERS

Daphne Skinnard is BBC Radio Cornwall’s Assistant Editor and will speak about working with the BBC – television, radio and web sites.

Andy Cooper is Editor in Chief for Cornwall and Devon Media Ltd and will talk about working with Cornwall’s Cornish Guardian, West Briton and Cornishman newspapers, as well as web site access.

A light buffet supper will be provided.

BOOKING FORM

NAME

ORGANISATION

ADDRESS

TEL

EMAIL

PLACES REQUIRED

DIETARY REQUIREMENTS

SPECIAL REQUIREMENTS

RETURN TO :
Cornwall Voluntary Sector Forum
7-9 Old Bridge Street, Truro
Cornwall, TR1 2AQ

EMAIL TO:
chris.augarde@cornwallvsf.org

<http://cornwallvsf.org>

FUTURE EVENTS

Effective Trustees and Management Committees
Wednesday 24th March, Truro College, 6pm-8pm

Promoting Your Group on the Internet
Wednesday 19th May, Truro College, 6pm-8pm

Effective Events and Fund Raising
Wednesday 14th July, Truro College, 12pm-2pm



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